

For Immediate Release
September 2022

**McKenna Michel's "Born to Die"
Surpasses 1 Million Views on YouTube**

**Companion Short Film / Music Video Wins
Best Music Video Award at
California International Shorts Festival**

Songwriter and singer [McKenna Michels](#) reaches a new career milestone as the video/short film for her single, "[Born to Die](#)," passes the 1 million mark on YouTube while winning the Best Music Video award at the 2022 California International Shorts Festival. The short film has also been selected for the forthcoming Shockfest Festival and the Deep Focus Film Festival.

A mischievous and macabre period piece, "Born to Die" was inspired by the unlikely combination of "Chicago" and 18th century witch trials. But within the sinister plot and dark humor of "Born To Die" lies a serious message. "The film is really about domestic abuse," Michels explains, "and tells the story about women who aren't believed. The male character lies and society believes him. But in the end, they may think she's dead but she's alive. My message is for people to never give up because there is life at the end, no matter how many people it feels like are against you or don't believe you."

"Born to Die" was directed by Nick Peterson (Sundance Film Festival Selection "MuM," Tommy Lee, Evanescence) and features actors K.C. Clyde ("Yellowstone"), Mark Hapka ("Days of Our Lives," "Ghost Whisperer: The Other Side"), Dr. Robert Rey ('Dr. 90210') and film producer Chris 'Doc' Wyatt ("Napoleon Dynamite").

To celebrate the 1 million views, McKenna recently collaborated with Jason Nevins (Ariana Grande+Mika's "Popular Song," Florida Georgia Line+Nelly's "Cruise," Nelly+Justin Timberlake's "Work It") on a dance remix of the single, with Peterson transforming the original video into a pop art romp to accompany it. View the new remix lyric video [HERE](#).

McKenna will be performing at Hotel Café on September 20 and The Mint on September 21, both in Los Angeles. She recently wrapped up a City Winery tour with LDVY.

For further information about McKenna Michels, please go to [McKenna Michels Music](#) or follow her on:

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